



2024 EXHIBITOR PROSPECTUS

The
Australian Knifemakers Guild
presents the

MELBOURNE KNIFE SHOW

WWW.AKG.ORG.AU



Knives by Aidan De Fazio, Peter Del Raso and Shawn McIntyre

Victoria's *only* knife show



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About the Melbourne Knife Show 2024

The Melbourne Knife Show has been run by the Australian Knifemakers Guild (AKG) for over 20 years. While the Melbourne show is smaller than other Australian shows, it's known that it has a larger percentage of purchasers, in the way of collectors, admirers and users attending, with a number of previous years exhibitors saying it is their best show.

While the AKG's place and purpose within the knifemaking community hasn't changed, we understand that to grow the Melbourne show, and keep up with other facets of promotion, we need to expand and open the Melbourne Knife Show up to other custom knifemaker exhibitors.

2024 will be our first year to allow non AKG members to exhibit, albeit in a small number to begin. We are looking forward to welcoming and working with other knifemakers in our community.

To coincide with having more exhibitors, the AKG is also expanding the advertising and promotion of the show through a multi-faceted approach in the month(s) leading up to the show, while also moving the show to a larger venue to cater for the expanded range of exhibitors.

We look forward to growing the Melbourne Knife Show and welcome your registration to exhibit.



Best Damascus/Forged -
Jake Summerell



Best Hunter - Shawn McIntyre





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SHOW SCHEDULE

FRIDAY - 7TH JUNE	SATURDAY - 8TH JUNE	SUNDAY - 9TH JUNE
17:00-19:00 Exhibitor bump-in Please advise if you will be setting up on the Friday evening.	06:00 Exhibitor access for setup 07:30 Award judging begins 08:30 Award winners announced 08:30 VIP guests entry 09:00 General public entry 12:30 Lunch distributed 16:00 Show closed to public 17:00 Venue closed 18:30 Exhibitor dinner exhibitor dinner - venue TBC	08:00 Exhibitor access 10:00 General public entry 12:30 Lunch distributed 16:00 Show closed to public 18:00 Venue closed

EXHIBITOR CONTRIBUTION

EXHIBITOR TYPE	CONTRIBUTION	INCLUSIONS	EXTRAS
AKG Member Probationary, Full and Associate members	\$200	1.8m table, tablecloth and 2 chairs Lunch pack for 1 person 2 VIP passes for the exhibitor to distribute to 'special' customers	lunch pack \$20/person Extra table \$200/ea
Non Member	\$300	1.8m table, tablecloth and 2 chairs Lunch pack for 1 person 2 VIP passes for the exhibitor to distribute to 'special' customers	lunch pack \$20/person Extra table \$300/ea
Suppliers - Silver	\$800	3 x 1.8m tables, tablecloths, 4 chairs lunch pack for 2 people	lunch pack \$20/person
Suppliers - Gold	\$1000	4 x 1.8m tables, tablecloths, 6 chairs lunch pack for 3 people	lunch pack \$20/person

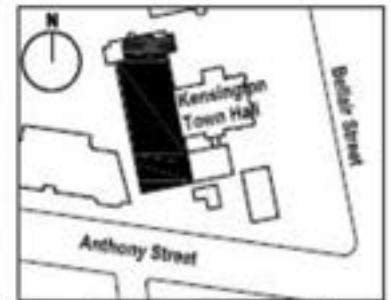


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VENUE/FLOORPLAN

Kensington Town Hall is a beautiful old building which has recently undergone renovations, making it an outstanding venue, in the heart of Melbourne, for the AKG Melbourne Knife Show.

Sample floor plan (subject to change).



Location Ground Floor





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SHOW REGISTRATION

Deadline for registrations is 17th May 2024.

Name: Business Name:

Mailing address:

State: Postcode:

Phone: Email address:

Name/s of person/s attending with you:

Only 2 people allowed per table

Guild membership status:

Full member / Probationary Member / Associate member / Non-member:

Insurance details (Non-member): Insurer: Policy #: Dates:

Number of tables required standard exhibitor (member \$200/table, non-member \$300/table):

Supplier exhibitors: Silver \$850 / Gold \$1000 (please contact us to discuss further requirements):

Total table cost \$

Lunches:

Each table includes lunch for 1 person per day

Additional lunches can be purchased at \$20 per person per lunch

Number of additional lunches for Saturday 6th May (\$20 per person)

Number of additional lunches for Sunday 7th May (\$20 per person)

Dietary Requirements:

Total cost of additional lunches \$

Total cost (table + additional lunches) \$

By submitting this registration form the exhibitor agrees to abide by the AKG show terms and conditions set out in this guide.

Completed forms may be e-mailed to office@akg.org.au.

EFT DETAILS

Australian Knifemakers Guild

BSB: 063593

Account: 10115891

For credit card payments or questions please email office@akg.org.au.

Print name:

Signed: Date:



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ACCOMODATION

AKG have secured preferential rates for show exhibitors at Quest Flemington (800m from the venue) and the Mercure North Melbourne (3.4km from the venue).

Quest -

AKG show exhibitors will receive a 15% discount by using the code "AKG15". This discount applies for the dates of 04 June 2024 to 10 June 2024 inclusive. When booking on the Quest website, you'll see an entry for a promo code, enter the code, along with the correct dates to apply the discount.

Website: <https://www.questapartments.com.au/properties/vic/flemington/quest-flemington-central>

Address: 1 Ascot Vale Road, Flemington.

Contact: 03 8595 8880

Mercure -

AKG show exhibitors will receive a 10% discount.

Bookings must be made by emailing their front office manager mentioning the AKG show and the discount.

Email: reservations@mercurenorthmelbourne.com.au

Address: 261 – 285 Errol Street (Corner of Flemington Road and Harker Street – enter the hotel from Harker Street), North Melbourne.

Contact: 03 9329 1788

AWARDS

There is a number of award categories for members and a special award category for non-members to enter. We encourage all exhibitors to enter a knife in the applicable category for judging.

Categories;

Best Art Knife*

Best Forged/Damascus Knife*

Best Kitchen Knife*

Best Utility Knife*

Best Folding Knife*

Best Hunting Knife*

Best EDC Knife*

Best Non-Member Knife**

* open to AKG financial member exhibitors only

** open to all non-member exhibitors only



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AWARDS CONTINUED

We encourage all exhibitors to enter knives into the competition in appropriate categories. AKG full and probationary members may submit knives in all the main categories. There will be a single category open to all non-members.

For anyone entering a knife for judging, please follow these steps:

1. Locate the numbered adhesive labels in your exhibitor pack.
2. For any knife that you wish to enter, place a numbered label over your makers' mark.
3. Indicate any outsourced embellishments using the tags provided.
4. Once your mark is covered, place your knife/knives on the judging tables in the appropriate category. Ensure that your knife meets the requirements of the category (see next section).

Judging commences at 7:30am sharp and concludes at 8:30am on the Saturday.

Only ONE entry per maker per category. Late knives are not accepted.

AWARD JUDGING

The AKG awards are judged by our members through a peer-voting process. Only Full and Probationary AKG members attending the show may participate in the voting.

The show committee will review each category before voting commences to ensure all submitted knives meet the minimum requirements for the category and will announce when voting commences.

To cast your votes:

1. Full and probationary members exhibiting will find the voting slip in their exhibitor pack.
2. Look at the knives entered for the competition, bearing in mind the criteria for each category.
3. Vote by entering the number of the knife in the box for that category on your voting slip.
4. Place your completed slip in the collection boxes.

AWARD REQUIREMENTS

Competition is open to paid exhibitors attending the show only.

All knives must be for sale at the AKG show.

No piece to have been previously submitted for judging at any other knife show.

Where minimum or maximum blade lengths are stipulated, the blade length is measured from the tip to the front of the handle/guard.

Knives submitted for Best Forged/Damascus must be the work of the maker submitting the piece.

Collaborations are accepted and the award is shared between the two or more makers.



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AWARDS CONTINUED

The maximum price for the best Utility category is \$450, and must include a sheath. The AKG reserves the right to purchase the winning utility where appropriate, for guild fundraising.

Categories must have at least 2 entries to be contested.

In the event of a tied vote for any category, the AKG show committee will cast the deciding vote. If the committee deem it appropriate, the award may be shared between 2 makers who received equal votes.

MELBOURNE KNIFE SHOW JUDGING CRITERIA

ART KNIFE

To epitomize the Guild standards in quality, design and construction.

Knife should be innovative in design, with immaculate presentation.

This knife should feature only the highest standard of fit and finish, and showcase techniques with a high degree of difficulty.

FOLDER

This knife should display outstanding fit and finish.

There is a high emphasis on the quality of the mechanism – with smooth blade motion, and defined opening/locking.

Design should exhibit good ergonomics in comfort and ease of use, elegance, high degree of functionality and strength.

FORGED/DAMASCUS

This knife should display outstanding fit and finish.

Originality and/or excellence in design.

Featuring techniques of a high degree of difficulty.

Must be forged to shape by the maker presenting the knife for judging.

UTILITY

This knife can sell for up to \$450 and must include a sheath. It should represent value for money.

Blade length: 11cm minimum, measured from the tip to the front of the handle/guard.

The design should be appropriate for a variety of general purpose tasks.

The fit and finish should be of a standard that would be approved by the guild as a satisfactory quality.

HUNTER

Blade length: 9cm minimum, measured from tip to front of handle/guard.

The knife must include a sheath.

This is a practical knife and should be able to perform a number of tasks with relative ease in the field-dressing medium to large game.

This knife should feature excellent fit, finish and ergonomics.



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AWARDS CONTINUED

EVERYDAY CARRY

Blade length: 7.5cm maximum, measured from tip to front of handle/guard.

A compact knife adaptable to a wide variety of everyday tasks.

This knife should feature excellent fit and finish.

This knife can be either a fixed blade or a folder.

KITCHEN

No set style or size limit

This blade should exhibit excellent geometry for its intended uses. The overall knife must exhibit practical design and handle/blade ergonomics for either general kitchen use or specific cooking tasks.

BEST NON-MEMBER KNIFE

This is an open category for non-members exhibiting at the AKG show.

There is no set style or size limit.

Judging emphasis will be placed on:

- The quality of fit and finish.

- Originality and/or excellence in design

- Execution of techniques of a high degree of difficulty.

AKG member votes will also determine the winner of this category.



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TERMS AND CONDITIONS

AKG KNIFE SHOW REGULATIONS

In accordance with the Australian Knifemakers Guild (AKG) constitution, all makers at the Melbourne Show must observe Victorian prohibited weapons law which restricts the display, possession and sale of controlled and prohibited weapons. A comprehensive list of items can be found at:

https://www.police.vic.gov.au/sites/default/files/2018-11/Prohibited-Weapons-Guide_APR-2015.pdf

Under Victorian legislation only Full Members who have obtained an exemption from the Department of Justice are permitted to display or sell daggers or other double-edged knives.

To protect the Guild's reputation and Victorian Knife Laws, anyone found breaching these regulations will be asked to remove the items from their table. No exceptions. It is your own responsibility to ensure all work is compliant - if in doubt, don't bring it!

SHOW RULES for the Melbourne Guild Show 2024.

- 1) This is a custom knife show open only to financial Guild members of any category, as well as non-members who will be exhibiting their own knives in accordance with rules 2 and 3. Commercial knife retailers and large-scale factory-made knives are not permitted. The only exception to this are suppliers of knifemaking materials, consumables and equipment. Financial Guild Members will be given preference for table allocations if the venue is nearing capacity.
- 2) To ensure we maintain the standard of knives for sale, at Guild shows or under the Guild banner anyone exhibiting knives for sale with obvious defects, of low standard or not deemed to be in the spirit of the Guild Show may be politely asked to remove these pieces from sale.
- 3) Except for rule 4), All knives or related items must be primarily (more than half) the work of the people exhibiting. Any work that is not completely the work of the people exhibiting must be completely and visibly disclosed on a product card or similar. For example: Engraving by: XYZ, Damascus steel made by: xyz, Collaboration piece handmade by makers ABC and XYZ.
Note: Making knives using factory made finished and ground blade blanks is not considered within the spirit of the Guild show and is not permitted. Makers that incorporate CNC machining techniques in their knives are allowed to exhibit, provided they are the operator and architect of the CNC programming and meet the criteria for rule 3). The show committee will exercise judgement on a case-by-case basis if any work on display is thought to be in breach of the spirit of the Guild show.
- 4) Exhibitors including collectors are permitted to re-sell handmade knives at Guild Shows.



2024 MELBOURNE KNIFE SHOW PROSPECTUS

TERMS AND CONDITIONS CONTINUED

- 4) Exhibitors including collectors are permitted to re-sell handmade knives at Guild Shows. Note: There is an expectation that such knives will be of high standard or historical or other significance. The sale of poor-quality knives will not be permitted.
- 5) Firearms or firearm parts may not be displayed.
- 6) All knives must comply with state and federal regulations as required.
- 7) Maximum of two people per table.
- 8) No exhibitors to interfere with or in any way encroach on another makers sale.
- 9) All exhibitors are to behave politely and agreeably and in a manner that cannot bring discredit against the Guild or the wider maker community.
- 10) Pre ground blade blanks including factory made blade blanks, unfinished or in kit form can be sold as supplies. Note: Many people start making knives using kits and blanks and as such this is considered furthering the aims of our guild.

EXHIBITORS ARE REQUIRED TO HAVE PUBLIC LIABILITY INSURANCE!

Guild members are covered by the AKG insurance as part of their membership.

To become a member able to exhibit at the show you must have organised and passed the probationary assessment with your relevant state representative at least one week prior to the show.

There will be no probationary assessments conducted at the show. However, Probationary members, who meet the criteria, may organise to complete their full membership assessment at a suitable time during the show weekend, if their relevant state rep is willing and available. This must be organised by the maker before the show.

Non-members will need to show proof of public liability, property damage and products liability insurance coverage (including premises, operations and contractual liability) of at least \$10,000,000.00 for such liability together with statutory worker's compensation coverage with a limit of at least \$100,000.00.

